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**For Release 9 a.m. EST**

**February 10, 2011**

### **Ohio Pet Foods, Inc acquires Blackwood Pet Food**

*Ownership of Blackwood official as of February 1, 2011*

**Lisbon OH — February 14, 2011** — Ohio Pet Foods, Inc.® (OPF); a third generation family business manufacturing premium, super-premium and ultra-premium pet foods for more than thirty years, announced today that the company has taken a majority ownership position in the Blackwood Pet Food brand. Management of the brand will transition to OPF's Lisbon, Ohio headquarters. The two firms had been working together for more than 18 years as co-packer and brand owner.

"We are very excited about taking the brand to the next level," said Matthew Golladay, Vice President and co-owner of OPF. "Blackwood has been a great part of the OPF success story for many years, and now we have the opportunity to do something special with brand and manufacturer as one."

### **Record Year in 2010**

"Blackwood's record export levels led the business in 2010, and overall sales were up 20% vs. 2009. Our next step is to grow Blackwood's domestic presence and we've made important steps to do just that in 2011," said Travis Golladay, Treasurer and co-owner of OPF.

Sandra Leavens, owner and breeder of The Boss, Champion Brittany Spaniel, commented "Blackwood is my preferred brand of food for all of our champion dogs. I have been using Blackwood for years with great results."

## **What's next?**

OPF plans to add formulations to the Blackwood line to meet customer demand for healthy, all natural foods that also address newer market trends. The line additions are expected to hit store shelves this summer. To support the growth of the Blackwood brand, Doug Sapp was hired as Vice President of Marketing in late 2010. Doug is responsible for all Blackwood marketing operations on both the domestic and international fronts. Doug orchestrated the re-design and launch of an interim Blackwood website ([www.blackwoodpetfood.com](http://www.blackwoodpetfood.com)) in December.

Founded in 1978, Ohio Pet Foods, Inc. is a leading manufacturer of high-quality foods for dogs, cats, ferrets, and other animals. The Blackwood brand originated in Columbia, South Carolina more than 18 years ago and contracted Ohio Pet Foods to be the single manufacturer of Blackwood dry food products since that time.

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**For more information on Blackwood Pet Food**

<http://www.BlackwoodPetFood.com/>